

The Metro Memo



VOLUME 26-07

WEEKLY NEWSLETTER FOR THE COLUMBIA METRO ROTARY CLUB

AUGUST 22, 2018

Thank you . . .

to **Beth Lammers** for providing today's invocation, leading us in the Pledge of Allegiance and for providing us with a fundraising opportunity.

to **Barb Danuser** for greeting members and guests as they arrived at today's meeting.

Announcements!



A fellowship social will be held **August 23** at Broadway Brewery (816 East Broadway) beginning at 5:30 p.m. Members are invited to attend and bring a prospective new member.

Applications are now being received for the District 6080 Leadership Academy. Deadline to apply for admission is **August 25**. This is a training program offered online for individuals interested in leadership training, and the cost is \$150 per person. Course 1 begins on **September 1**. For more details about the program or to download an application, please visit www.academy6080.org.

An opportunity to meet inbound Rotary Youth Exchange Students will be held **August 26** at Schepper's Distributing (1306 Hathman Place) from 11:00 a.m. – 1:00 p.m. All members are invited to attend.

The Community Service Committee will meet **September 5** at 1:00 p.m. at the Columbia Country Club.

The next meeting of the Metro Board of Directors will be **September 12** at 1:00 p.m. at the Columbia Country Club.

On **September 16**, there will be a corn hole tournament at Katfish Katy's. \$20 per team. Proceeds benefit PolioPlus.

The annual Rotary District 6080 and District 6110 joint conference will be held **September 28-30** at the Downstream Casino and Spa in Quapaw, Oklahoma.

Battle High School is looking for volunteers willing to mentor senior students over the next year. Duties will include helping the students plan and compose résumé and scholarship applications/essays. If you are able to assist, please contact **Sarah Read**.



Members with Guests

<u>Member</u>	<u>Guest</u>
Jackie Walters	Tatha Todd
Norm Benedict	Szasz Benedict

Visiting Rotarians

<u>Member</u>	<u>Club</u>
Drew Anderson	Rotaract



*Congratulations to **Tom Rose!**
His third grandson arrived on **August 18!***

*Happy Birthday to **Norm Benedict** on **August 27!***

LES BOURGEOIS
VINEYARDS



*Congratulations to **Norm Benedict!**
He received a \$45 gift card to Les Bourgeois and a bottle of wine donated by **Beth Lammers**. We raised \$56 for our charities.*



SERGEANT-AT-ARMS

Sgt. Mandy quizzed members with acronym trivia. Members not able to translate LGBTQQIP2SAA were given the opportunity to contribute to Metro charities. The correct answer is lesbian, gay, bisexual, transgender, questioning, queer, intersex, pansexual, two-spirit, asexual and ally.



The Metro Memo

VOLUME 26-07

WEEKLY NEWSLETTER FOR THE COLUMBIA METRO ROTARY CLUB



AUGUST 22, 2018

LGBT in the Business World

Mason Aid provides trainings and consultations for business and individuals to provide insight on how the lesbian, gay, bisexual, transgender (LGBT) community perceives and interacts with businesses. A native of rural northeast Missouri, Mason studied Sociology at Columbia College.



Several statistics about the LGBT community were shared. According to Bloomberg News, the combined LGBT buying power in the U.S. last year was \$917 billion. This is a growing number, and companies are targeting the demographic. Per a recent Gallup poll, the percentage of American adults identifying as LGBT increased to 4.5% last year. This is up from 4.1% in 2016 and 3.5% in 2012 when Gallup began this tracking. In addition, 8.1% of millennials self-identify as LGBT. To view the report supporting these figures, please visit <https://news.gallup.com/poll/234863/estimate-lgbt-population-rises.aspx>.

Mason discussed the difference between sexual orientation and gender identity. A common misconception is that these are connected. Sexual orientation is the “inherent or immutable enduring emotional, romantic or sexual attraction to other people.” Gender identity is defined as the “innermost concept of self as male, female, a blend of both, or neither – how individuals perceive themselves and what they call themselves.” Mason touched on various stereotypes and noted the importance of pronoun usage when communicating.

Mason concluded by encouraging everyone to consider gender neutral language to help avoid uncomfortable moments. A couple of suggestions provided included using the term parents instead of mom or dad and using spouse or partner instead of husband or wife.

To learn more about Mason’s offerings, please visit www.TheMasonAid.com.

NEXT WEEK . . .

PROGRAM

Jessie Yankee

Missouri Women’s Business Center

GREETER

Win Burggraaff

INVOCATION/PLEDGE/FUNDRAISER

Sarah Read

THANK YOU

for your support!

Thank you to everyone who has purchased lunches during the past year. This goes a long way to help offset the cost to the club for use of this meeting space. In case you were unaware, the Country Club assesses our club a minimum of 30 lunches per meeting, currently at \$13 per lunch, but increasing to \$14 in 2018-19. We average about 20 purchased lunches per meeting. At this rate, we have paid an average of \$130 per week to make up for the shortage of the minimum requirement.

Any amount that other members would like to or be willing to contribute, especially if you do partake of some food (i.e. cookies) and drink, would be greatly appreciated. We continue to provide for our members what has been determined to be a great meeting place at one of the lowest levels of club dues in the district. Your consideration and support are needed and would be greatly appreciated.



Rotary 