

## METRO ROTARY COLUMBIA, MO: 3 YEAR STRATEGIC PLAN

Years 2019-2020, 2020-2021, 2021-2022

Adopted by Board: April 10, 2019 Presented to Membership: April 17, 2019

*Background: Since 2009 our club has used strategic planning to help maintain focus and sustain our efforts to be a transformative influence in our community and a vibrant, contributing component of both District 6080 and the worldwide Rotary organization. Our plans are developed with the active participation of the club officers, board and committee chairs and also reflect input from our members. Annual updates and specific action steps for the upcoming year will be adopted in consultation with incoming and outgoing committee chairs by the end of each year following receipt and review of the Rotary Citation challenge from RI. Our success as a Rotary club is at least in part reflected in our earning of the Rotary citation and other metrics maintained by the club and RI.*

**In order to ensure consistency in approach and a sustainable foundation for attracting and involving members, this plan is intended to be regularly consulted by officers and the board to guide their decision-making on the issues that arise in each Rotary year.**

### PART 1: CLUB PURPOSE, MISSION, VISION, VALUES.

<b>PURPOSE:</b> Service Above Self, and living the Four Way Test.	<b>METRO MISSION:</b> To be a transformative influence in our community and in the world through our work with youth, education, and the environment.
<b>KEY VALUES:</b> Relevance, Sustainability, Fellowship	<b>VISION:</b> Our club remains a fun, stable, and energetic community for fellowship committed to the work and values of Rotary. Our members are deeply committed to “service above self” and active throughout the community as well as in club projects. Our programs and projects are relevant, sustainable and help to create a strong, resilient, peaceful, and productive community.

### PART 2: KEY GOALS FOR 2019 - 2022: MEMBERSHIP:

- We will maintain a strong, stable membership with sufficient growth to sustain our current numbers.
- Our meetings and other activities will evidence strong fellowship.
- We will plan for and hold a Charter Night celebration in June of each year.
- We will continue to orient our members on their obligations as club members and as Rotarians.
- We will continue to match every member to a committee.
- We will continue to provide all members with opportunities to pursue a leadership position within the Club, whether as an officer, committee chair, or project chair.

#### PROGRAMS:

- Our programs will continue to be relevant and interesting, and reflect both the RI focus for each month and the range of life in our community.

#### FUNDRAISING:

- We will continue to use and promote sound procedures for fiscal management.
- We will continue to raise the money needed to adequately fund our budget for club activities, our service projects, and commitments to RI, and also to make a meaningful contribution to an annual fundraising partner recipient chosen by the board. Prior to making the choice of the fundraising recipient the board will solicit nominations from club members and consult with the appropriate committee per the board's policies and procedures
- We will investigate ways to increase the funds available to the club
- The board will annually review the amount of funds available to the club through the District Simplified Grant, and solicit from the committees proposals for the use of such funds. Whether the club chooses to fully use such funds will be a decision for the board and will take into account the effect of providing the required matching funds on other activities and programs.

#### ADMINISTRATION:

- Our leadership transitions will be smooth and timely.
- We will continue to work to strengthen our committees and sustain a collaborative culture that involves all members in key decisions affecting the club. This includes making sure the relevant committee has an opportunity to weigh in on funding decisions related to that committee's budget or area of focus.
- We will continue to use strategic planning to enhance the efficiency and efficacy of our Club and to grow and sustain our membership, using a three year cycle with annual action step planning and updates.
- We will elect our officers for the next Rotary year by December 31 of each year.
- We will continue to underwrite PETS/SETS training for our officers.
- We will ensure that all District meetings needed to qualify our club to submit grant applications are attended by an appropriate officer or member.

#### SERVICE (Community, International, Vocational, and New Generations):

- Both the Community Service and International Service projects that we make substantial investments in will be innovative, sustainable, and make a demonstrable difference in the lives of others.
- We will build on and continue our support of our partnership with the CPS Title 1 preschool program (PIE), ReachOut, Interact (at Battle High), RYLA, and Rotaract.

#### RELATIONSHIP WITH ROTARY INTERNATIONAL:

- We will remain in the top tier of clubs in our District in our support of Rotary International as demonstrated by meeting Foundation giving goals, earning the Rotary Citation, and deep individual and organizational internalization of the 4 way test.

### **PART 3. ACTION STEPS AND RESPONSIBILITIES**

*Note: This form is to be filled out by committee chairs (incoming and outgoing working together), after review of the Rotary Citation brochure for the upcoming year and this strategic plan, and after consulting with committee members. That information will be used by the officers and board to confirm in each of the years of this plan specific programs and actions to be undertaken by the officers and committees that are consistent with the above goals and aligned (to the extent not inconsistent with the above goals), with the Rotary citation goals for each plan year.*

**WHAT WORK IS YOUR COMMITTEE DOING THAT IS ALIGNED WITH ONE OR MORE OF THE GOALS IN THE ROTARY CITATION?**

**ARE THERE OTHER GOALS LISTED IN THE ROTARY CITATION THAT YOUR COMMITTEE WOULD LIKE TO WORK TOWARDS, NOT LISTED ABOVE?**

**WHAT WERE THE HIGHLIGHTS AND CHALLENGES OF YOUR WORK IN THE LAST YEAR IN MEETING THE GOALS STATED IN THIS STRATEGIC PLAN?**

**WHAT PROGRAMS, PROJECTS, OR CHANGES WOULD YOU RECOMMEND?**

**PLEASE LIST HERE YOUR COMMITTEE'S CURRENT PRIORITIES FOR THE UPCOMING YEAR:**