

## METRO ROTARY COLUMBIA, MO: 3 YEAR STRATEGIC PLAN

Years 2025-2026, 2026-2027, 2027-2028

Adopted by Board June 11, 2025: Presented to Membership : July 2, 2025

*Background: Since 2009 our club has used strategic planning to help maintain focus and sustain our efforts to be a transformative influence in our community and a vibrant, contributing component of both District 6080 and the worldwide Rotary organization. Our plans are developed with the active participation of the club officers, board and committee chairs and also reflect input from our members. Annual updates and specific action steps for the upcoming year will be adopted in consultation with incoming and outgoing committee chairs at the start of each year following receipt and review of the Rotary Citation challenge from RI. Our success as a Rotary club is at least in part reflected in our earning of the Rotary citation and other metrics maintained by the club and RI.*

**In order to ensure consistency in approach and a sustainable foundation for attracting and involving members, this plan is intended to be regularly consulted by officers and the board to guide their decision-making on the issues that arise in each Rotary year.**

### PART 1: CLUB PURPOSE, MISSION, VISION, VALUES.

<p><b>PURPOSE:</b> Service Above Self, and living the Four Way Test.</p>	<p><b>METRO MISSION:</b> To be a transformative influence in our community and in the world through our work with youth, education, and the environment.</p>
<p><b>KEY VALUES:</b> Relevance, Sustainability, Fellowship</p>	<p><b>VISION:</b> Our club remains a fun, stable, and energetic community for fellowship committed to the work and values of Rotary. Our members are deeply committed to “service above self” and active throughout the community as well as in club projects. Our programs and projects are relevant, sustainable and help to create a strong, resilient, peaceful, and productive community.</p>

### PART 2: KEY GOALS FOR 2025-2028:

#### MEMBERSHIP:

- We will maintain a strong, stable, and diverse membership with sufficient growth to sustain and even increase our current numbers.
- Our meetings and other activities will evidence strong fellowship.
- We will plan for and hold a Charter Night celebration in June of each year.
- We will continue to orient our members on their obligations as club members and as Rotarians.
- We will continue to match every member to a committee.

- We will continue to provide all members with opportunities to pursue a leadership position within the Club, whether as an officer, committee chair, or project chair, and will provide training resources to promote leadership growth.

#### PROGRAMS:

- Our programs will continue to be relevant and interesting, and reflect both the RI focus for each month and the range of life in our community.

#### FISCAL MANAGEMENT AND FUNDRAISING:

- We will continue to use and promote sound procedures for fiscal management.
- We will continue to raise the money needed to adequately fund our budget for club activities, our service projects, and commitments to RI, and also to make a meaningful contribution to an annual fundraising partner recipient chosen by the board. Prior to making the choice of the fundraising recipient the board will solicit nominations from club members and consult with the appropriate committees per the board's policies and procedures.
- We will investigate ways to increase the funds available to the club.
- The board will annually review the amount of funds available to the club through the District Simplified Grant, and solicit from the committees and membership proposals for the use of such funds. Whether the club chooses to fully use such funds and how will be a decision for the board and will take into account the effect of providing the required matching funds on other activities and programs and our ability to work with community partners.
- We will comply with District accounting and record retention requirements related to use of DSG funds.

#### ADMINISTRATION:

- Our leadership transitions will be smooth and timely.
- We will continue to work to strengthen our committees and sustain a collaborative culture that involves all members in key decisions affecting the club. This includes making sure the relevant committee has an opportunity to weigh in on funding decisions related to that committee's budget or area of focus.
- We will continue to use strategic planning to enhance the efficiency and efficacy of our Club and to grow and sustain our membership, using a three year cycle and the attached worksheet for planning annual action step planning and updates.
- We will elect our officers for the next Rotary year by December 31 of each year.
- We will continue to underwrite required District training for our officers.
- We will ensure that all District meetings needed to qualify our club to submit grant applications are attended by an appropriate officer or member.
- We will introduce committee chairs to the RI resources on My Rotary, and encourage their use.

#### SERVICE (Community, International, Vocational, Youth Services and Peacebuilders):

- Both the Community Service and International Service projects that we make substantial investments in will be innovative, sustainable, and make a demonstrable difference in the lives of others.

- We will build on and continue our support of our partnership with the CPS Title 1 preschool program (PIE), ReachOut, Interact, and RYLA. We will also encourage participation and support of Rotaract fundraisers in the Community and be responsive to its requests for training and coordination on service projects.
- We will annually solicit nominations for a Vocational Service Award, and continue to raise awareness of the nexus between vocation and service.
- We will sponsor an in-bound and out-bound Youth Exchange student each year, and maintain the positions and procedures required to participate in Youth Exchange as a sponsoring club.
- We will maintain our certification from RAGFP as a peacebuilder club and continue efforts to build positive peace in our community and strengthen our peacebuilder network.

RELATIONSHIP WITH ROTARY INTERNATIONAL AND ROTARY FOUNDATION:

- We will remain in the top tier of clubs in our District in our support of Rotary International as demonstrated by meeting Foundation giving goals, earning the Rotary Citation, and deep individual and organizational internalization of the 4 way test.
- We will continue to donate a minimum of \$25 per year to the Foundation on behalf of each member of the club.
- We will maintain a minimum Annual Fund average contribution of \$100 per capita and an annual total of cumulative donations of \$15,000 per year.
- We will donate at least \$500 annually to Polio Plus.
- We will continue to actively educate members of the club on the role of The Rotary Foundation and the benefits and opportunities to donate to it.

*– See next page for annual Committee Planning worksheet. –*

### **PART 3. ACTION STEPS AND RESPONSIBILITIES**

*Note: This form is to be filled out by committee chairs (incoming and outgoing working together), after review of the Rotary Citation for the upcoming year and this strategic plan, and after consulting with committee members. That information will be used by the officers and board to confirm in each of the years of this plan specific programs and actions to be undertaken by the officers and committees that are consistent with the above goals and aligned (to the extent not inconsistent with the above goals), with the Rotary citation goals for each plan year.*

**WHAT WORK IS YOUR COMMITTEE DOING THAT IS ALIGNED WITH ONE OR MORE OF THE GOALS IN THE ROTARY CITATION?**

**ARE THERE OTHER GOALS LISTED IN THE ROTARY CITATION THAT YOUR COMMITTEE WOULD LIKE TO WORK TOWARDS, NOT LISTED ABOVE?**

**WHAT WERE THE HIGHLIGHTS AND CHALLENGES OF YOUR WORK IN THE LAST YEAR IN MEETING THE GOALS STATED IN THIS STRATEGIC PLAN?**

**PLEASE LIST HERE YOUR COMMITTEE'S CURRENT PRIORITIES FOR THE UPCOMING YEAR:**